



# Company Overview

Powering New Dimensions in  
Wireless Communications



Founded in 2001 and headquartered in San Mateo, California, Gemini Mobile Technologies is revolutionizing mobile communications. Our software infrastructure solutions give carriers, content providers and consumers a highly scalable and reliable way to reach, entice, entertain and delight mobile customers. This translates directly into lower operating costs and expanded revenue opportunities for carriers. From wireless voicemail to email, from chatting to interactive games, from shopping to entertainment, 3D community applications, and more, our solutions deliver messaging and multimedia content instantaneously to millions of wireless devices worldwide. This accelerates time to market, reduces customer churn, boosts revenue, and increases return on carrier infrastructure investment. It also gives consumers—anybody, anywhere who relies on a wireless device—more reason to use the mobile Internet.

## MARKET OPPORTUNITY

Today, more than half of the world's 6.5 billion people are wireless users, a staggering 3.5 billion people and growing, compared with one billion PC users. With roughly one billion wireless handsets shipped every year, people rely on their mobile devices for talking, and increasingly as their medium of choice for news, information, socializing, shopping and more. In fact, as the mobile interface navigation becomes more graphical and intuitive, the demand for mobile data services is skyrocketing. That is because people are increasingly relying on their mobile devices—not the PC or the telephone—as their primary means of getting access to a personalized world of networking and communications.

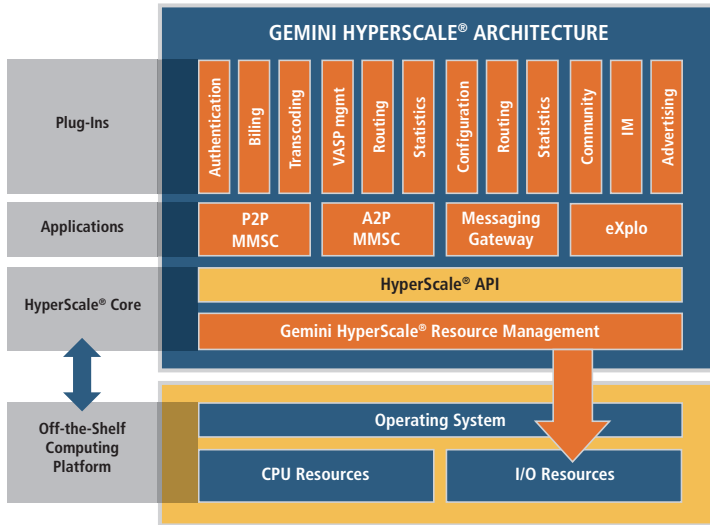
## TECHNOLOGY

Both our platform solutions leverage Gemini's HyperScale® technology. This powerful, modular architecture was designed from the ground up to provide mobile carriers, content providers and aggregators with solutions that set new standards for flexibility and scalability. HyperScale is the foundation of our two products: our messaging platform, HyperScale Messaging Center and our community platform, eXplo®

## PRODUCTS

**Messaging**—The Gemini HyperScale® Messaging Center (HMC) is a proven, highly scalable and extremely reliable messaging framework that accepts messages from a number of sources and flexibly stores, adapts, and routes the messages to their destination using standards-based technology. It's what we call next-generation messaging: any message to any device, anywhere, anytime. The HMC supports Multimedia Messaging Services (MMS), Short Message Services (SMS), WAP push, Instant Messages (IM) voice messages and email.

**Community**—Our community platform, eXplo, is the world's first to combine social networking, entertainment and community. Its rich 3D interface unifies media, content, and communication tools into a single platform that provides people everywhere with a unique and highly intuitive mobile communications experience. For the first time, people can easily use their mobile devices to explore, chat, share, play, and shop in virtual interactive worlds.



## Gemini HyperScale Architecture

HyperScale enables unlimited scalability by using specially designed clustering technology. This simple, yet powerful architecture, dramatically reduces the cost per message by using patented techniques for optimizing off-the-shelf computing resources, enabling carriers to deliver highly reliable and stable performance to their customers.

## CUSTOMERS AND PARTNERS

Our customers and partners include leading mobile companies such as ACCESS, Alcatel-Lucent, Aplix, China Unicom, EMOBILE, Ericsson China, Italtel, Nextel International, NTT DoCoMo, SmarTone, SoftBank Mobile, Telecom Italia, and others.

“Gemini’s powerful HyperScale technology is the foundation of Lucent Technologies’ AnyPath Multimedia Messaging Services Center that enables carriers to move text, voice and image streams across mobile devices everyday without any delay in service.”

—Alcatel-Lucent

“Ericsson has been in China for many years and has made strong inroads into the country with mobile technology, products and services. The Gemini messaging products give us the scalability, flexibility and power to offer varied types of wireless messaging to our customers and partners.”

—Ericsson China

Our experience during the WTO protests clearly demonstrates that mobile operators must be prepared for emergencies. Situations like this don’t wait around until you have a suitable messaging infrastructure in place, and lives could be at stake. We were able to notify people quickly, thanks to the Gemini solution’s impressive capabilities.”

—SmarTone-Vodafone

The eXplo logo is centered in the block. Surrounding it are four images illustrating different services:

- Chat:** A person holding a mobile phone showing a chat interface.
- Personalization:** A person interacting with a large screen displaying personalized content.
- Photo Sharing:** A person holding a mobile phone showing a photo sharing interface.
- Video:** A person interacting with a large screen displaying video content.

## Gemini’s eXplo is the industry’s first end-to-end solution to power mobile communities.

Its virtual user experience enables mobile carriers to seamlessly integrate communications and entertainment content that allows consumers to personalize, share or buy with one-click navigation. The client-server platform is highly customizable, and allows carriers to quickly launch new services and micro-target consumers or market segments.

## MANAGEMENT

The company is led by:

- Scott Driggers, Chief Executive Officer and Co-Founder
- Hiroshi Ohta, Executive Vice President and Co-Founder
- Michael Tso, Chief Technology Officer and Co-Founder

## FINANCING

Privately held

To learn more about Gemini’s community platform, eXplo or the Gemini HyperScale Messaging Center, visit [www.geminimobile.com](http://www.geminimobile.com).



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